



# WebExpo 2009

## Friday 10/16



Time	Developer Hall (SIC) Moderated by Tomáš Jukin	Web Design & UX Hall (Aula) Moderated by Marek Prokop	Business & Startup Room (EII)	Enterprise 2.0 / Frameworks Room (EIII)
14:30 – 15:15	JavaFX web & mobile <b>Jan Štěřba</b>	13:50 opening, From 14:00: Web Prototyping Contest <b>Viliam Kopecký, Emil Hampejs</b>	Marketing in social sites <b>Michal Berg</b>	Web 2.0 on Voice <b>Jan Kubr</b>
15:30 – 16:15	Silverlight 3 <b>Microsoft</b> <b>Štěřpán Bechynský</b>	User Experience for creators of Web Applications <b>Jan Korběl</b>	Vodafone Park Space for developing web applications <b>Rudolf Krejcar</b>	Google Apps for Enterprise <b>Ivan Kutil</b>
16:30 – 17:15	XML in PHP 5 <b>Jiří Kosek</b> (Signing of the book <i>PHP and XML</i> after talk)	Information Architecture for the Web <b>Emil Hampejs</b>	Blind chase for reach <b>Robert Haas</b>	SharePoint as a team collaborative tool <b>Jan Havel</b> <b>Drahořlav Dvořák Microsoft</b>
17:30 – 18:15	Software debugging <b>Juraj Michálek</b>	A Decade of Web Standards <b>Molly Holzschlag</b>	How to turn a small successful company into a big successful co <b>Zbyněk Frolík</b>	Kentico CMS for ASP.NET <b>Petr Palas</b>
18:30 – 19:15		Silverlight vs. Flex+Air vs. JavaFX vs. HTML5+JS, Moderated by Jakub Nešetřil <b>T. Krcha, J. Štěřba, Š. Bechynský, M. Holzschlag</b>		

11:30 – 12:15 Community Meeting Agile Development  
SIC, **A. Byrtek, D. Srb, J. Knesl**

# Sunday 10/18

11:30 – 12:15 Startups Bootstrapping Meeting  
SIC, **V. Stoupa**










10:00 – 10:30	<i>Breakfast (Networking)</i>			
10:30 – 11:15	How being lazy makes you a better developer <b>Christian Heilmann</b>	Conversion Rate Optimization of the website <b>Jiří Brázda</b>	Twitter as source for data mining <b>Josef Šlerka</b>	Test Driven Development in Nette Framework <b>Jiří Knesl</b>
11:30 – 12:15	Ajax MVC <b>Juho Manninen</b>	WCAG 2.0 - new view on web accesibility <b>Radek Pavlíček</b>	Social business design <b>Vladimír Hrouda</b>	Development of Mobile Applications for Android, <b>Pavel Petřek</b>



# WebExpo 2009

## Saturday 10/17



Time	Developer Hall (SIC) Moderated by Tomáš Jukin	Web Design & UX Hall  (Aula) Moderated by Marek Prokop	Business & Startup Room (EII)	Frameworks Room (EIII)
10:00 – 10:45	Source Code Management with Git more than "backup and sharing" <b>Karel Minařík</b>	Modern Web Design I. CSS frameworks, Grids and Golden Ratio <b>Vladimir Carrer</b>	Political marketing in social sites <b>Pavel Hacker</b>	Django - real world example <b>Jakub Vysoký</b> <b>Ondřej Kohout</b>
10:45 – 11:15	<i>Coffee Break (Networking)</i>			
11:15 – 12:00	Mystery in using & extending Firebug <b>Jan Odvárko</b>	Agile webdesign <b>Daniel Srb</b>	Getting Things Done <b>Petr Mára</b>	RESTfull web applications (not only) in Java <b>Jakub Podlešák</b> 
12:00 – 13:30	<i>Lunch</i>			
13:30 – 14:15	Developing Web Applications with the NetBeans IDE <b>Petr Pišíl</b> 	Modern Web Design II. Webfonts, CSS3 and JavaScript <b>Jan Sládek</b>	How has the Internet changed our sex-life? <b>Pavel Kozák</b>	Symfony + Doctrine <b>Jaroslav Bauml, Pavel Campr</b> 
14:30 – 15:15	Automated testing of web applications <b>Michael Juřek</b>	Semantic Web <b>Josef Holý</b> 	Creativity, third eye of business p. <b>P. Kornacki, L. Nepasická</b>	Using Drupal for your business <b>Jakub Suchý</b>
15:30 – 16:15	RIA the easy way JS + AJAX + PHP + Nette Framework <b>David Grudl</b>	(Web) design is communication <b>Jiří Libánský</b>	Oldschool media & advertising are gone. Now what? <b>Pavel Neumann</b> 	Realtime RIA applications for Facebook + Adobe Flex 4 <b>Tomáš Krcha</b> 
16:25 – 17:00	Community Meeting PHP <b>J. Vrána, D. Grudl, J. Knesl</b>	Community Meeting UX, usability a web prototyping <b>J. Korbel, J. Franc, V. Carrer</b>	Community Meeting Java <b>Jan Štěrbá</b> <b>Jakub Podlešák</b> 	Community Meeting Flash <b>Tom Krcha</b> <b>Peldi Gulizzoni</b> 
	Community Meeting ASP.NET is held in 1 <sup>st</sup> floor at the exhibiton space of <b>Microsoft</b> <b>Š. Bechynský, A. Roubíček</b>	Rythm discussion – place to be conf. WebExpo Jam Session <b>P. Kornacki, L. Nepasická</b>		
17:15 – 18:15	My Life with Computers <b>František Fuka</b> Moderated by Martin Hassman	Startup Show 2009 Final <b>P.Olmer, N.Rafaj, M.Malý, P.Král</b> Moderated by Václav Stoupa		
18:30 – 19:15		Balsamiq, <b>Peldi Guilizzoni</b>		